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## CHARITABLE PAYROLL GIVING

**By attending this course you will discover that even a small organisation could benefit from payroll giving**

### Attend this quick course and you will learn:

- Who is eligible for payroll giving
- Who will offer payroll giving
- What process will be used by employers to select charities
- How you can build a relationship with payroll donors
- How to initiate a payroll giving programme in your own organisation
- How payroll giving has worked in Australia and what we can learn from their experiences

### Who should attend:

- Non profit chief executives and employers
- Non profit human resource managers
- Fundraisers
- Development managers
- Corporate/business relationship managers

### Your presenters:

Heather Newell and Dwyllis Brown have followed the developments of payroll giving around the world and will share their expertise and predictions on how this new fundraising tool will develop in New Zealand. Be in at the beginning to ensure your brand and your cause can benefit from passionate employees.



## YOUR PRESENTERS



Heather Newell  
CFRE, MCOMMS, MFINZ

Your presenter, Heather Newell has a strong background in both communications and fundraising. Her qualifications include Master of Communications, CFRE (certified fundraising executive) and she's the publisher of two monthly subscriber publications – *Fundraising New Zealand* and *Sponsorship Profile*. Her case studies and stories include the best of the best from around New Zealand. Heather is the director of Foresee Communications Limited, a company which has been providing fundraising resources, training and advice to New Zealand communities and businesses since 1993.



Dwyllis Brown  
CFRE FFINZ

Your presenter, Dwyllis Brown is a New Zealand based fundraising consultant, lecturer, trainer and practitioner with a successful career spanning more than 20 years. Dwyllis has earned worldwide acclaim and respect as a leading expert in her specialty field of legacy and bequest funding. Her passion for fundraising and positive attitude has enabled her to raise millions of dollars for worthwhile causes. She has taught and inspired both fundraising professionals and volunteers to raise many more millions all around the world.

Where: Dunedin

When: 20 May 2010

Time: 1.30 - 3.30 pm

**Cost: \$155.00 + gst**

[www.foresee.co.nz](http://www.foresee.co.nz) to register or email [kirsty@foresee.co.nz](mailto:kirsty@foresee.co.nz)