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Out and About with Heather during October 2009

As I am preparing this newsletter Heather has flown off to the Sponsorship Conference in Sydney. This year it's a one day affair with a focus on issues affecting the sponsorship industry.

During October, Heather has been:

- * Renewing sponsorship contracts
- * Providing information and support for people
- * Working on capital campaigns and general marketing advice
- * She's given a presentation to the Multiple Births Association
- * Run our "Big Bucks for Buildings" training course in Palmerston North

Heather has also been working on a new collaboration with Dwyllis Brown (a Fellow of the NZ Fundraising Institute) and Gaylene Hughes (an award-winning business coach) which should see a new programme of advanced professional development courses for next year. Watch this space.

Look out for some up-to-date sponsorship industry comment from the Australian conference in our November issue of "[Sponsorship Profile](#)".

Want to email [Heather](#) or ph 04 528 0742