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Out and About with Heather during December 2009 and January 2010

The months of December and January are usually a time of planning for the coming year. We plan our training calendar and sort out our client prospects. This year Heather has been spending time with Dwyllis Brown creating a new workshop called Advanced Fundraising Management. Dwyllis has had almost a decade working as a manager of a fundraising team and will share her knowledge this week at the first of these new workshops. Heather has also been working with Gaylene Hughes of Action Coaching to create a 90 Day Planning workshop for chief executives and development managers to be held in February.

Heather and Dwyllis are also creating some new resources for companies involved in payroll giving. Together they will promote philanthropy inside the business sector and facilitate relationships between the business and the non profit sector.

Heather has also been busy forging a new relationship with a company in Australia. Watch this space to find out what the new relationship will mean for you. According to Heather, this new relationship could be the most important change in the non profit sponsorship sector we've seen in decades. Register for our 2010 course on Fundraising with Businesses in Wellington and you'll be the first to hear about it.

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