



PO Box 40767
Upper Hutt
Tel 04 528 0742
Fax 04 528 2588
www.foresee.co.nz

FUNDRAISING FOR GOOD

Suitable for beginners or as a refresher

Session One:

- Learn the principles, techniques and ethics of fundraising
- Learn why people give to your organisation and the best way to convey the message
- The importance of building relationships
- How to set goals and create a fundraising plan
- Learn the importance of evaluating the project

Session Two:

- Learn how to describe your cause in the right way
- Write a great funding application
- Learn how to gain business support
- Write direct mail letters
- Learn the importance of marketing and branding

Wellington: Thu 17th February 2011

Auckland: Thu 24th February 2011

Session One: 9:30am – 12.30pm

Session Two: 1:00pm – 4:00pm

Session One: \$180 + gst

Session Two: \$240 + gst

**Early Bird: \$150 + gst Session One
\$200 + gst Session Two**

(Available until 13th Dec 2010)

RSVP to: angela@foresee.co.nz

TO REGISTER PLEASE FILL IN REGISTRATION FORM & FAX TO:

Foresee Communications Fax (04) 528-2588
Or phone Foresee on (04) 528-0742

Two fantastic workshops for those new to the non-profit sector or people getting back into fundraising.

Session One in the morning provides a thorough look at fundraising, with up-to-date trends and information.

Session Two in the afternoon provides practical skills to get you going, making sure you're getting the basics right from the beginning.

Who would benefit:

- Beginner fundraisers
- Volunteers
- New fundraising team members
- Board members and Trustees interested in the fundraising process

Presenters:



Heather Newell and Dwyllis Brown are both CFRE qualified – an internationally recognised fundraising qualification held by only 20 New Zealand fundraisers.

Heather is the director of Foresee Communications Ltd, providing training, resources and advice to the non-profit sector since 1993. Dwyllis is a Fellow of the Fundraising Institute of NZ with a successful career in fundraising spanning over 20 years.

(NB: Depending on course numbers, these workshops will be delivered by either Heather or Dwyllis or both.)



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REGISTRATION FORM

FUNDRAISING FOR GOOD

Please tick: Wellington 17th Feb '11

Auckland 24th Feb '11

No. attending: Session One (morning)

Session Two (afternoon)

NAME _____

TITLE _____

ORGANISATION _____

ORG ADDRESS _____

PHONE _____ MOBILE _____

EMAIL _____

Address invoice to (if different from above):

Names of additional attendees:

FEES PAYABLE

FEE	GST	TOTAL
Session One:		
EB: \$150	22.50	\$172.50
Std: \$180	27.00	\$207.00

Session Two:		
EB: \$200	30.00	\$230.00
Std: \$240	36.00	\$276.00

No. attending: _____

@ \$150.00 \$ _____

@ \$180.00 \$ _____

@ \$200.00 \$ _____

@ \$240.00 \$ _____

+ GST @ 15% \$ _____

TOTAL DUE \$ _____

Please tick:

A cheque made out to
Foresee Communications
Ltd is enclosed.

I have paid online at
www.foresee.co.nz

Please send me an
invoice.

Booking Terms and Policy

- Registrations will be accepted up to three days before the course date, subject to availability
- A full refund will be given if cancellation is made by a registrant 10 or more working days before the course date
- If notice of cancellation is between 5 and 10 working days, 50% of the course fee will be refunded
- No refunds will be issued for cancelling within 5 working days of the course
- If the course is cancelled by Foresee Communications, a full refund will be given
- Foresee Communications reserves the right to alter the training course programme. In that case, all efforts will be made to contact course registrants to advise them of any major changes
- Payment of fees assumes acceptance of these terms and conditions