

# 8 Reasons Why Hundreds of Fundraising Managers Have Sought Help from Foresee Communications

## Foresee Communications Can Show You How to be More Efficient with Your Resources

### Less work, more effectiveness

You're working too many hours and pretty sure that if you left for a holiday or a conference, your plans would simply fall apart ... put another way, you're looking for efficiency but your resources are tight. Whatever you call it - fundraising coaching or just plain old mentoring - Foresee Communications has the resources to help you become more efficient and effective without sacrificing outcomes, and at the right price for non profit budgets.

### Fundraising Coaching Creates Higher Returns

Your objectives increase each year – you need to raise your sights and bring in higher income. If you're not making anywhere near enough money to justify the effort, risk and investment you're making in your fundraising, it's time to turn that around. With literally hundreds of fundraising ideas at our fingertips, Foresee Communications will be able to help coach you in fundraising, marketing, communications, team management, systems and processes, time management and team building strategies to literally jump your fundraising revenues in a matter of months.

### Fundraising Training Will Help You Develop Your Team

You're ready to build or develop a team of people that can grow your fundraising activities and maintain the systems and processes while you're building relationships. Recruiting, training and keeping the best people makes your life so much easier. Our training programmes, developed for New Zealand conditions, will ensure that your staff are the best performers possible.

### Excellent Communications Will Help You Rediscover Your Passion

You need to fall in love with fundraising all over again, you need some new perspective on your cause and you need to be reminded of your worthiness ... time for a re-injection of that vision and passion you had when you first started. Motivation is at the core of everything your Foresee Communications coach will take you through. By building and creating a case statement you will improve your communication skills and put some emotion back into your job. Whether you're in sole charge of the organisation, work from home, or just starting up your non profit organisation, gaining excellent communication skills will be one of the fastest ways to reinvigorate and express your enthusiasm.

### Foresee Communications' Resources Will Help You Navigate Changes in the Economy and Your Market

You know that to grow you need to be learning more, but you don't even have time to keep up with the industry changes let alone the changes in fundraising legislation and how to improve it all ... fundraising education has moved into a new realm, with everything you need to know about fundraising, activities, legislation, trends and issues covered in Foresee's two industry publications – *Sponsorship Profile* and *Fundraising New Zealand*. At Foresee Communications our knowledge is like having a fundraising 'google' on tap!

### Foresee Communications Helps You to be Accountable

You need a fundraising coach, a mentor to hold you accountable, to demand a return on investment, to demand results, someone to push you, cajole you and - hopefully more often than all that - congratulate you on a job well done. Being a fundraiser can be a lonely job, but having a sounding board, a mentor and coach, a colleague to talk with you and provide expert coaching, helping you to solve your problems and turn them into opportunities is

just what you need. Creating opportunities is a small part of what our fundraising coaching can do, but often it can be the most valuable contribution.

### **An Independent Viewpoint Provides a Second Expert Opinion**

If your trustees need to hear some straight talking, or a viewpoint from an expert who isn't blinkered by too many years working for the same organisation, with no baggage ... often you need a fundraising mentor to see the simplest of things to help you in areas such as direct mail, media, special events, sponsorship. With an independent viewpoint, your Foresee Communications coach can ask the hard questions. Join the hundreds of other fundraisers who have been trained, sought our advice and subscribed to our publications. Take the steps to improve your performance right now – what do you have to lose? Maybe your job!

### **Working with Foresee Communications is a Proven Return on Investment**

Our fees and prices are provided to you in advance to ensure no surprises will break your budget. It doesn't matter what you ask, or what we do to help you, there is always going to be a return on investment for the organisation. We can help you build a case for investment with your organisation, and teach you more about budgeting in the process. There is always a positive return when you deal with Foresee Communications.

**Phone Foresee Communications now!! (04) 528-0742**

